



# DECISION ON FUNDS AVAILABLE FOR SPONSORING ACTIVITIES

## Donation goals in 2016

The ČEZ joint-stock company is a stable energy concern, which considers social responsibility to be an integral part of its business activities. This does not simply involve direct donations, but also their logical relationship with other corporate processes. In 2014 ČEZ was, for the tenth consecutive year, evaluated as the most significant corporate donor in the Czech Republic in the Top philanthropist survey conducted by the Byznys pro společnost (Business for Society) platform.

In 2016, we further expect the realization of donation activities that not only have an influence on the company's image, but also directly and indirectly positively influence the company's economic results.

The most important partner in this area is the CEZ Foundation, which was established in 2002. Thanks to the systematic support for quality products, it has become a respected partner for municipalities and non-profit organizations, and the public especially appreciates the long-term support of the regions in which ČEZ is active. There is also another clearly positive influence that is apparent from public opinion surveys: a citizen who knows the CEZ Foundation and its activities can better assess ČEZ itself.

For example, in the Stromy (Trees) grant program, the CEZ Foundation supported the planting of 160 new tree-lined avenues and alleys. More than 300 Orange playing fields in the Czech Republic serve both children and amateur athletes. The extremely successful Employee Grants program is continuing in its third year. It supports local non-profit organizations, in which employees of ČEZ voluntarily engage. Something popular among schools is the Oranžové schody (Orange Steps) program, which is helping to eliminate architectural barriers and enable regular participation in education for children with disabilities. In cooperation with BESIP and with considerable interest from municipalities and the media, the CEZ Foundation is supporting the illumination of hazardous pedestrian crossings for the third consecutive year.

## Proposed conditions for providing financial donations in 2016

- For projects implemented through the CEZ Foundation we propose a transfer of CZK 50 million to the Foundation's account in 2016,
- In connection with the operation, development and restoration of production resources and distribution networks of ČEZ in order to sustain favorable connections with affected regions, we recommend providing selected entities with donations totaling CZK 105 million directly through ČEZ a.s. rather than through the CEZ Foundation.

# GENERAL MEETING AGENDA PROPOSAL

The General Meeting of ČEZ, a. s. approves the provision of funding in the amount of CZK 155 million for 2016.

## **Justification:**

The Board of Directors, via the submitted proposal, is following up on the long-term philanthropic activities of the CEZ Group. The donations reflect CEZ Group's social responsibility and shall serve as a means of strengthening the positive perception of the company.