



DONATION PLANS IN 2014

The joint-stock company ČEZ is a stable power-engineering group engaged in the area of long-term philanthropy. Social responsibility, of which the giving of donations is certainly a part, does not however consist in the transfer of donations alone, but is an integral part of our business enterprise. In 2012, our Company was again awarded the prize for the most important corporate donor in the Czech Republic – TOP filantrop (TOP philanthropist).

In 2014, we plan to continue our donor activities; such activities not only impact well on the company's image, they also positively affect its economic results - directly and indirectly.

The most important partner in this area is the ČEZ Foundation, which we founded in 2002 and which has become the most significant foundation in the CR - thanks to its systematic support of high-quality projects. In particular, the long-standing support for those regions in which ČEZ operates is appreciated by the general public and our customers. The positive impact of these activities is clearly demonstrated by surveys of public opinion: citizens who are familiar with the ČEZ Foundation or its activities regard ČEZ in a considerably better light.

For example, in its grant program "Orange Playground", the ČEZ Foundation has supported more than 200 children's playgrounds and sports fields in the past ten years; in the program "Trees", over 45 thousand new trees are growing in 117 municipalities thanks to the Foundation. Other successful programs include "Orange Stairs" targeted at removing architectural barriers in elementary and secondary schools, and "Orange Classroom" that supports the teaching of technical subjects.

Draft terms for the provision of donations in 2014:

- We propose transferring CZK 50 million into the account of the Foundation in 2014 for projects realized through the ČEZ Foundation,
- In connection with the development and renewal of production facilities, we propose maintaining friendly ties with the affected regions by providing selected entities with donations in the amount of CZK 171 million directly from ČEZ, a.s. rather than through the ČEZ Foundation.